

Membership Committee Report—March 2013

Submitted By: Scott Wojton

--Final plans were made for the membership drive to be conducted at ESOS during the first week of February however it was changed due to the cancellation of the show. Arrangements were made to set up shop at Bass Pro in Harrisburg with MYB leading the charge. I was informed half way thru the week by Walt Bingaman that 70 memberships were sold to that point using the \$25 Bass Pro cards as an incentive. I anticipate getting a final result at the board meeting on Sunday. Our goal was 500. It sounds as though we will have plenty of cards left over to conduct additional membership drives throughout the year.

--I would also recommend placing the membership information in the PGC Digest ad providing we have the necessary money in the advertising budget to do so. I will check that when Jim sends his report. The price they gave us last year to put it in was \$3,500. A good idea would be to offer the \$25 Bass Pro card with regular/WITO/or Wheelin' Membership in the advertisement. If we averaged 20-30 memberships with no incentive, I have to believe that it would give us a boost.

--A spring seminar was planned by the Walking Purchase chapter. Bob Eriksen, members of the PGC and members from the PA Trapper Association will be presenting material on predator hunting and trapping,

effects of predators on turkey populations and managing habitat for wildlife. We will be selling memberships during this event.