

## **Membership Committee Report—January 2013**

Submitted By: Scott Wojton

--Several conversations/emails regarding ESOS in February. I followed up with Phil Ferrare & Doug Saunders regarding Edgefield's financial commitment to ESOS. It was confirmed and \$1,500 was sent directly to ESOS. The funds were available thru the Potterfield Foundation/Fund. Walt Bingaman and I were to converse regarding additional details for the show. Walt and I will connect this weekend to get this done. We need confirmation on additional signage from Edgefield at our booth as well as the 500 \$25 Bass Pro cards as the incentive for membership at the show. We also need to have a schedule available for those on the board and area chapter members that would like to assist. Jerry Nelson had a schedule from last year and I assume this year's schedule will be similar.

--I'm glad that our Advertising/Branding Campaign in the PA Outdoor News has a membership component to it. Placing the membership information in the PGC Digest should be discussed as it has produced memberships in the past and is specifically targeted to the audience we are trying to reach.....hunters.