

Membership Committee Report—October 2012

--Had successful Hunting Heritage & Membership Banquet for the Walking Purchase Chapter on August 15th.

--Leslie Smith and I attended a meeting with ESU (East Stroudsburg University) and faculty members of the Recreation & Leisure Services Management Department to discuss partnership possibilities from a WITO Event/Internship perspective on September 11th. Things looked/sounded positive for planning a spring of 2013 WITO Event with the assistance of the school/students. Leslie since has received an Affiliation Agreement from ESU. The ball is rolling.

--Had conference call with Doug Saunders in Edgefield and Phil Ferrare regarding getting assistance/resources for the Eastern Sport Show. Edgefield has committed to \$1,500 for the upgraded promotional package for the show, 500 \$25 Bass Pro cards for membership incentive and additional signage/displays for the booth. Doug is also looking into \$125 gift cards as an incentive for those who may be interested in a Sponsor membership. This is a great opportunity to increase membership #'s that is non-banquet related.

--Had several conversations/traded several emails with Jerry Nelson, Bob Schwalm & Walt Bingaman regarding getting additional help on both a local and state level for the show.

--Worked with Katrina and the PR/Comm/Advertising Committee regarding an advertising/branding campaign for the remainder of 2012 and 2013. Our advertising efforts need to have a membership component.

--Much discussion with many regarding the new superfund splits starting in 2013. Increased membership is one way to make up for the decreased \$\$\$ as a result of the new splits.