

Membership Committee Report-- August 2012

- July 2012:** Attended banquet planning meeting for WP chapter.
- July 2012:** Set a meeting with Leslie Smith, myself and East Stroudsburg University to discuss a possible partnership with PANWTF WITO program and their Recreation & Leisure Services Dept. Opportunities exist for a student run WITO event that would provide credit opportunities for ESU students and memberships for NWTF. Meeting is scheduled for September 6th.
- June/July:** Numerous conversations with board members and staff regarding membership opportunities and goals as it pertains to the strategic plan. We are looking for a 50% increase in membership #'s over the next 5 years. It is evident that we need to do something different and invest in our future. Ideas and opportunities will be presented at the executive meeting and the board meeting.
- July 2012:** Attended the Regional Leadership Conference in State College last month. Obtained and in the process of developing ideas and incentives to increase the amount of Sponsor Memberships for our banquet. Chapter in Ontario has a banquet with 280 people on average....85 of which were Sponsors.
- Aug 2012:** Conversations with Ray Smith regarding creating an incentive for PA chapters to get 2 more sponsor memberships per banquet. Possible new budget item for 2012/13.
- July/Aug:** Several conversations with Bob Schwalm regarding having better PANWTF representation at the Harrisburg Show in February to promote NWTF and membership. Open discussion on possible daily stipend to get board members there? Bass Pro/Cabela's incentive.....