

Membership Committee Report March 2012

- Jan 2012:** BAB membership drive complete-winners drawn at Rendezvous
- Jan 2012:** Results of BAB was poor. Very few individuals/chapters participated. About 1/3 of the memberships were sold as compared to the previous year. Membership Committee agrees to attack membership issues from a different direction.
- Jan 2012:** Spoke with Doug Saunders, Director of Membership in Edgefield to discuss ideas to increase membership numbers in Pennsylvania. Conference call is to be set up in the future with Ray Smith, Phil Ferrare and myself to discuss opportunities to work together.
- Jan 2012:** Exchanged emails Shannon Rikard, Public Relations Special to discuss ways she can help us promote the NWTF here in Pennsylvania thru email blasts and press releases. She is here to help us with that. She will be here in PA several times this spring.
- Jan 2012:** Had several discussions with several board members/staff regarding ideas to promote the NWTF to the 300,000 turkey hunter here in PA. Options to advertise are being considered. Budget concerns will need to be discussed for future considerations.
- Feb 2012:** Worked with Trina, Skip and Joe Neville regarding the Advertisement for the PGC Hunter's Digest.....So much Fun. Safety message is to no longer include a membership component unless we pay for it at the tune of \$3,900. Executive Committee decided to remove the membership component and use the \$\$\$ elsewhere.
- Feb 2012:** Met and spoke with Shannon Rikard, Tom Hughes and Doug Saunders in Nashville, TN at the national convention. Good to place a face with a name.
- Feb 2012:** Assisting Trina with getting the Vendor Tab for The Morning Call newspaper of the ground. This is a great idea for promoting the NWTF in the greater LV area and potentially. Looking for forward to getting this done and seeing the results.