

## Turkey Talk Committee Report July 30, 2011

- **Reminder the fall issue deadline is 8/17/11**
- Turkey Talk committee reviewed articles and produced the Summer 2011 issue
- 2011/2012 deadline and issue dates is attached with report. Please review and save the dates!
- The Turkey Talk committee is discussing lowering the prices of ads to potentially increase sales. Committee also discussed selling in house and having the same requirements for the Website/TT bundle.
  - Full year—Website and Print TT bundle--\$375. Includes the banner ad on the website for a full year and a 1/8 page in TT in the Guide to the Outdoors/Group page for 4 issues. (\$800 value---your savings = \$425)
  - Half year—Website and Print TT bundle--\$225. Includes the banner ad on the website for a ½ year (6 months) and a 1/8 page in the Guide to the Outdoors/Group page for 2 issues. (\$400 value---your savings = \$175)
  - Ads for Turkey Talk must be submitted as camera ready for layout publication.
  - Turkey Talk Committee will keep track of the number of issues the ad is run on the website and publication.
- Please feel free to provide any feedback.