

PR/Advertising/Communications Report July 2011

Currently working with Bob Eriksen on August news release (see draft below) for PA Chapter at-a-glance activities and numbers. Nothing else to report.

DRAFT-

State, provincial and local National Wild Turkey Federation (NWTF) chapters in the United States, Canada and Mexico use Hunting Heritage Super Fund dollars for the betterment of wildlife populations through research and management programs, habitat improvement projects, conservation projects, hunter safety materials, outreach programs and other related events. NWTF chapters raise the funds through a system of banquets and other venues. Here in the Keystone State there are 84 active chapters with volunteers working for conservation in many ways.

From January to April 2011, the Pennsylvania State Chapter NWTF was once again the leader in the nation, having spent \$152,489.59 on a variety of projects. Among the projects the chapter has undertaken already in 2011 are 62 wildlife habitat enhancement projects affecting well over 1,000 acres, more than 40 youth events and a dozen outreach events designed to encourage women to become engaged in outdoor activities. Since 1985, the Pennsylvania State Chapter NWTF has spent a total of \$5,180,629.33, placing it second in the nation behind Texas.

It's through the grassroots efforts of chapter members that the NWTF has become a leader in conservation. With your continued support, the conservation of the wild turkey and the preservation of our hunting heritage will continue to be the NWTF's purpose and call to action. For information on specific projects completed through the Pennsylvania chapter NWTF Hunting Heritage Super Fund contact District Field Supervisor Ray Smith at rsmith@nwtf.net or Conservation Field Supervisor Bob Eriksen at beriksen@nwtf.net. For more information on what the NWTF does in the state of Pennsylvania, go to www.nwtf.org/pennsylvania