

## Turkey Talk Committee Report March 2011

- **Reminder the spring issue deadline is 3/10/11**
- The Internet and Turkey Talk committees have worked out a bundling package for advertisers, which will include a link on the new website and advertisement in Turkey Talk:
- Full year—Website and Print TT bundle--\$375. Includes the banner ad on the website for a full year and a 1/8 page in TT in the Guide to the Outdoors/Group page for 4 issues. (\$800 value---your savings = \$425)
- Half year—Website and Print TT bundle--\$225. Includes the banner ad on the website for a ½ year (6 months) and a 1/8 page in the Guide to the Outdoors/Group page for 2 issues. (\$400 value---your savings = \$175)
- Ads for Turkey Talk must be submitted as camera ready for layout publication.
- Turkey Talk Committee will keep track of the number of issues the ad is run on the website and publication.
- Please feel free to provide any feedback on the process or fees.