

PR/Advertising/Communications Report March 2011

February 2011: Emailed “Hunters Can Purchase Special Spring Tag” PGC blast to Bob Kasun, The Morning Call & Allentown Outdoor Examiner for distribution through their channels.

February 2011: Bob Eriksen is working on drafting Turkey Hunting Safety Message press release, in conjunction with his article in TT. Once approved, it will be distributed.

March 2011: Distributed 290 Turkey Hunting Safety message poster to attendees of the JZ Memorial Chapter banquet.

March 19 & 20th: Cabela’s hosting Spring Great Outdoors Days/Turkey Ckclassic weekend. Area chapters asked to participate. Would be able to deliver Safety Message.

