

PR/Advertising/Communications Report January 2011

October 2010: Letter drafted by Bob Eriksen/signed by Dale and sent to the Editor in response to Tom Venesky Outdoors article on “Let safety rule; force hunters to wear orange”

October 14, 2010: Sent email blast to Bob Kasun, Gary Blockus & Allentown Outdoor Examiner on Potterfields donating \$1million to NWTF.

October 22, 2010: Emailed Bob Kasun’s article “Turkey Hunting Safety: Know the risks and penalties” to Brett Lawrence- NWTF Public Relations Dept.

October 22, 2010: Met with Bob Eriksen, Chris Kocher- President of Wildlands Conservancy, representatives of the PGC and Marty Nothstein to tour Marty’s 400+ acre property.

Marty is interested in selling and having it acquired by the PGC.