

Membership Committee Report June 2010

March 2010: Finalized \$5M Membership Drive promotion and obtained board approval @ March meeting

March 2010: Posted \$5M promo on State Chapter Website along with the superfund flyer thru Joe Drolet

March 2010: Arranged Email blast to promote \$5M promo to Chapter Presidents thru Joe Drolet

March 2010: Arranged to promote \$5M promo in Spring edition of PA TT

March 2010: Asked Scott Richards to send \$5M promo as a Press Release

March/April/May 2010: Sent several emails to the state board members with ideas and goals to get the \$5M promo kick started

March 2010: Promoted \$5M promo @ both the JZ memorial chapter and Walking Purchase chapter meetings

March/April/May 2010: Actively recruited new members and sold 11 so far

May 2010: Communicated with Ray Smith and asked for 5-10 minutes at the President's Leadership workshop in August to promote \$5M. Ray confirmed the he would work me into the agenda

May 2010: Followed up with Scott Richards regarding Press Release

May 2010: Began exploring different ways to promote \$5M. Ideas were introduced from a number of board members regarding changing the verbiage on the promo flyer and get info regarding other media outlets

May 2010: Communicated with Jason and Trina regarding placing \$5M promo in the summer edition of TT

Future discussion points: We need to come up with ideas to better promote PANWTF at the Harrisburg Sport Show and discuss ideas for next year's membership promo/drive as well as future membership goals. I would also like to get some info from NWTF National regarding the membership renewal process. It is my observation that many renewal seem to slip thru the cracks if an individual does not attend a banquet.